DIgital Marketing Internship

Contact: Isaiah Webster
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https://postlister.com/jobs/marketing-jobs/digital-marketing-internship_i4964

Address:	**1885 Clements Rd Suites 215-218, PICKERING ONTARIO L1W 3V4, Bonython**
Price:	**Check with seller**

As an SEO & Marketing Intern at GAO Tek. Inc, you will play a crucial role in supporting our digital marketing efforts, with a primary focus on Search Engine Optimization (SEO). This internship is designed to provide you with hands-on experience in the dynamic and ever-evolving field of digital marketing. You will work closely with our experienced marketing team to contribute to the development and implementation of SEO strategies, enhance online visibility, and drive organic traffic to our digital assets.
Responsibilities:
Keyword Research:
Conduct keyword research to identify opportunities for website optimization and content creation.
Analyze and select relevant keywords to enhance our online presence. 2. Content Writings:
Contribute to the creation of engaging and SEO-friendly content, including blog posts, articles, and social media updates.
Collaborate with the content team to ensure content aligns with SEO objectives.
Developing content by using AI tools; ChatGPT, Bard, Bing, etc. 3. On-Page SEO:
Assist in optimizing website content, meta tags, and other on-page elements for improved search engine visibility.
Work closely with content creators to implement SEO best practices. 4. Off-Page SEO:
Support link-building initiatives to increase the domain authority of our website.
Collaborate with the marketing team to develop and execute off-page SEO strategies. 5. Analytics and Reporting:
Monitor and analyze website traffic using tools like Google Analytics.
Prepare regular reports on key SEO metrics and provide recommendations for improvement. 6. Competitor Analysis:
Research and analyze competitor websites to identify opportunities and trends in the industry.

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