

Professional Google Ads Management Get More Leads &

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https://postlister.com/services/other-services/professional-google-ads-management-get-more-leads-stop-wasting-budget_i30282

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Price: **? 12000.00**

Most businesses running Google Ads share one problem — money is going out but leads are not coming in. After managing and auditing campaigns across multiple industries, the same three mistakes show up every single time.

Mistake 1: Broad Match Keywords With No Negative List

You pick a keyword, leave it on Broad Match, and Google starts showing your ad for completely unrelated searches. You end up paying for clicks from people who will never buy from you.

Fix: Switch to Exact Match or Phrase Match. Build a negative keyword list before your campaign goes live. Check your Search Term Report every two to three days and remove irrelevant terms aggressively.

Mistake 2: Sending Traffic to Your Homepage

Your ad promises something specific but the person lands on your homepage with no clear form or next step. They leave in seconds. Your Quality Score drops, your cost per click rises, and your conversion rate stays at zero.

Every ad needs its own dedicated landing page that matches exactly what the ad promised. This single change improves both your conversion rate and what Google charges you per click.

Mistake 3: No Conversion Tracking

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